



Who Are We? (Description of the company, 10-second commercial or unique value proposition):

Our Business Values:

Our Mission:

Our Vision:

Our Overall Financial Goal:

Sub Goals (Revenue Stream):

Product/Services #1	Product/Services #2	Product/Service #3	Product/Services #4	Special Products/Services
Description:	Description:	Description:	Description:	Description:
Amount:	Amount:	Amount:	Amount:	Amount:
Notes:	Notes:	Notes:	Notes:	Notes:

Comments:

Annual Plan Worksheet – Business Page

Supportive Goals and Action Steps:

	Marketing	PR	Networking	Continuing Education	Special Projects	Administration	Other
Overall Goal							
SMART Action Steps							