



Clear Intentions INC

Leading and Launching You to Reach Your Potential

COACHING ^{plus} NET® • ASSESSMENT • TRAINING • SPEAKING

Small Business Coaching

If you are an entrepreneur or small business owner, you may be looking for someone to assist you with maintaining focus so you can carry out a vision for your company. We coach start-ups, small businesses, and family-owned businesses and their sales teams. We can work with you one-on-one or in a group to develop everything from strategic plans to marketing concepts. We will look at where you are and where you want to go, and make sure that you get there. We work on such issues as:

- Do you have a plan for the next year?
- What is your niche?
- What works and what does not?
- Do you work too much?
- What products or services are you selling that no longer work for you?
- Are you wasting time?
- How can you impact your cash flow?
- What is your debt to equity ratio?
- Do you have a sales process?

We specialize in working with teams, such as leadership teams, family business and special task forces to name a few. By using assessments and team building exercises along with individual coaching, we make sure that your team is functioning at optimal speed and capacity.

The Top 8 Reasons Why Entrepreneurs Hire a Coach!

Entrepreneurs and small business owners hire coaches for many reasons, but here are eight which typify the intentions most often expressed.

1. To increase the entrepreneur's ability to leverage his/her time and stay focused.
2. To expand upon, clarify, and clearly put into words, the entrepreneur's vision for the company.
3. To improve the entrepreneur's presentation.
4. To foster discussions about the entrepreneur's ideas that are still in the incubation stage.
5. To get an objective opinion from someone who has no vested interest in the outcome of the situation.
6. To have a secure, safe, and confidential outlet for venting, when necessary.
7. To point out that which the entrepreneur cannot, will not, or doesn't want to see.
8. To find a better way to reduce stress, increase effectiveness, and have a balanced life.

