



Clear Intentions INC

Leading and Launching You to Reach Your Potential

COACHING ^{plus} NET® • ASSESSMENT • TRAINING • SPEAKING



Barbara Schwarck, Founder and President

Barbara Schwarck has a rare set of skills, enabling her to deliver powerful coaching, training and keynotes to a wide variety of people interested in clarifying, identifying and achieving goals. As a business professional and entrepreneur, Barbara has the insight to achieve quick and lasting success for your associates, with a focus on bottom-line results.

Since success involves the entire person, you can expect Barbara's coaching to include many perspectives. In addition to being a certified coach, she is certified in NET®. Neuro Emotional Technique is a powerful technology that assists people in aligning body, mind and heart with their goals and aspirations. By removing both conscious and not-so-conscious emotional barriers to breakthrough performance, NET leaves people empowered, in action, and producing unprecedented results.

Diverse experiences make Barbara the ideal resource for diverse people seeking change and growth. Born in Germany, Barbara has lived in Europe, Israel, Central America, and the US. She has both a personal and professional understanding of the issues surrounding turn-around performance, leadership development, transition, new assignment, international business, and life as an expatriate.

Barbara is not only experienced, but also very well trained. She is a coach certified by the Coaches Training Institute, and the first of only three coaches in western Pennsylvania to have PCC credentials from the International Coach Federation (ICF). She is an active ICF member, a founding member of the International Association of Coaches, and past president of the Pittsburgh Coaches Association. In addition to her master's degree in Public and International Affairs from the University of Pittsburgh, Barbara holds a master's degree in Applied Psychology from the University of Santa Monica. Currently, she serves on the board of the Executive Women's Council of Pittsburgh.

Her experience in teaching makes Barbara the perfect trainer or keynote speaker. She has instructed at the University of Pittsburgh and Carlow University. Barbara is a published author and frequent lecturer at conferences and seminars, has appeared on national and local television and radio stations, and has co-authored a book called *From Intuition to Entrepreneurship: A Woman's Guide to Following Her Dream*.

Barbara's clients appreciate her tough, results-oriented approach blended with empathy, humor and creativity. In addition to coaching hundreds of individuals from all walks of life, an impressive list signifies Barbara's status as a preferred provider for employee development. Such clients include Bayer, Bombardier, Koppers, Reed Smith, Citizens National Bank, Carnegie Mellon University, Office Depot, Equitable Resources, the United States Postal Service and the YWCA.

